

FINDING VOLUNTEERS

JUST GOT EASIER



The NVFC's Make Me A Firefighter campaign provides FREE tools and resources to make your recruitment efforts a success.

Recruit more volunteers to your department with these six simple steps:

- 1 Sign Up:** Register for free at [MakeMeAFirefighter.org](https://www.makemeafirefighter.org) to access all campaign materials and resources.
- 2 Post your Volunteer Opportunities:** Make sure potential volunteers can find you by adding your opportunities to the searchable database available to the public at [MakeMeAFirefighter.org](https://www.makemeafirefighter.org).
- 3 Raise Awareness:** Let your community know you need volunteers by utilizing the campaign's customizable marketing materials.
- 4 Host an Event:** Use the campaign's event planning guide and resources to directly connect with potential volunteers.
- 5 Connect with new Recruits:** Follow new volunteers through the recruit process with a free tracking tool.
- 6 Expand your Knowledge:** Craft a comprehensive recruitment strategy using the campaign's free training, guides, videos, and more.