Dear [Name],

Our organization depends on you − not only as customers, but also as the people who protect our families and the communities we love.

That’s why we support the volunteer fire service. We know that finding the right people, those willing to give their time and risk their safety, allows you to build the strongest team possible.

We’d like to share an opportunity to make finding those people easier. The National Volunteer Fire Council’s [***Make Me a Firefighter***](http://www.makemeafirefighter.org) campaign is a nationwide effort aimed at helping departments across the country recruit the volunteers they need. New research shows there are many untapped markets of potential volunteers who want to serve, but they are unaware their local department is looking for volunteers.

Through this free campaign, you can connect with your community by posting your department’s volunteer needs, create customized, professional-looking outreach materials, and access other recruitment tools to use in your community. Simply go to **<http://portal.nvfc.org>** to get started.

You have a lot on your shoulders. Let the NVFC lighten the burden of recruitment.

Best wishes,

[NAME]

[ORGANIZATION]

[CONTACT NAME]

[CONTACT INFO]